



BigFurnitureGroup

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Sleepzee  
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with a spring...**

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Sleepzee; Mammoth;  
Purecare; Alpha Designs;  
International Women's Day;  
Meet the Agent

**RETAIL FOCUS**

Vic Smith Beds

**SHOW REVIEWS**

JFS; INDX

**THE BIG  
INTERVIEW**

**Gallery Direct's**

Michael Baxendale, Design  
Director, and Lizzie Sladen,  
Product Director

# Vispring unveils new showroom

British luxury bed maker Vispring has announced the opening of its newest showroom in the iconic London's Design Centre, Chelsea Harbour.



The 844sqft showroom, on the third floor of the South Dome and set to officially open this month – in time for London Design Week, is Vispring's second London space dedicated to helping customers achieve high-quality sleep through its exceptional mattresses and sleep solutions.

Inspired by the store concept of its Regent Street flagship, the new showroom offers inspiration, allowing visitors to experience Vispring's luxury beds and wide range of customisation options to suit individual needs. Additionally, with sleep experts on

hand in-store, visitors can rest assured that they will find the perfect product to meet their requirements.

Paying homage to the interiors of the flagship store with the same wood panelling and oak finishes but with its own identity in the new setting, the showroom will more specifically focus on design and fabric choices.

On stepping into the showroom, visitors are invited to discover Vispring's array of luxury beds and mattresses, including the Herald Mattress paired with the Helios Headboard on a High Divan, which features a subtle yet innovative storage solution thanks to built-in Conti standard draws. The stylish monochrome fabrics look, which was first introduced last year, can be found on the Kingsbridge Mattress and Ceto Headboard in Nordic Anthracite fabric.

Also on display is the Sublime Mattress, alongside the Lennox Headboard in the dramatic Aubrey fabric in Storm by Wemyss, as well as the Signatory mattress with High Divan in Ogee's linen and classical Eccleston Headboard.

Martin Gill, Managing Director at Vispring, says: "We are delighted to expand to another London location and bring our luxury bed offering and unparalleled commitment to craftsmanship to a wider audience. Design Centre, Chelsea Harbour is an inspiration hub for design, and we look forward to helping visitors improve the quality of their sleep and experience our products in person."

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[www.vispring.com](http://www.vispring.com)